NIGHT SKY WINS 2018 WEBBY AWARD

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BIRMINGHAM, UK - APRIL 24TH 2018. **Night Sky**, the world famous augmented reality app that enables users to identify stars, planets, constellations and satellites, announced today it has won the **2018 Peoples Voice Webby Award** for '**Best Use of Augmented Reality**'.

This unparalleled honor, often dubbed '**the Oscars of the Internet**', recognizes the very best work created on an international scale. The 22nd Annual Webby Awards saw over **three million votes** cast by Internet fans in more than 240 countries around the world.

Andy Weekes, Founder and CEO of iCandi Apps, the company behind Night Sky said:

"When I originally put together the first release of Night Sky in my tiny bedroom in my parents house back in 2011, **I could never have imagined the journey** this app would have led me on. I made 33 apps before Night Sky simply because I enjoyed making apps. It is this **drive and passion** that still remain and are the core elements of iCandi Apps today.

Every single second, five people somewhere in the world launch Night Sky. It is a great honor for our entire team to be able to **connect millions of people with the natural wonder of the Night Sky above**, and we hope to continue to do this for many years to come.

To receive a 2018 Peoples Voice Webby Award is particularly **heart-warming because it has been awarded by our users**. To be recognised in this way by them is very humbling. We're **just doing what we enjoy doing**, and it is a great privilege.

Follow your passion. It works!"

Night Sky wins a 2018 Peoples Voice Webby Award alongside many famous celebrities such as Lady Gaga, Sir David Attenborough, Johnny Depp, and Kourtney Kardashian.

"Night Sky has set the standard for innovation and creativity on the Internet," said **Claire Graves, Executive Director of The Webby Awards**. "This award is a testament to the skill, ingenuity, and vision of its creators."

Winners will be recognized at the **star-studded 22nd Annual Webby Awards Ceremony, at Cipriani Wall Street in New York City** on Monday, May 14th hosted by acclaimed Late Night write/comedian **Amber Ruffin**.

Find The Webby Awards Online

Website: www.webbyawards.com Facebook: <u>Facebook.com/TheWebbyAwards</u> Snapchat: TheWebbyAwards Twitter: <u>@TheWebbyAwards</u> YouTube: <u>www.youtube.com/webby</u>

About The Webby Awards

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites, Film & Video, Advertising, Media & PR, Mobile Sites & Apps, Social, Podcasts & Digital Audio, and Games. Established in 1996, The Webby Awards received more than 13,000 entries from all 50 states and 70 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: YouTube, HBO, WP Engine, Vitamin T, EY, YouGov, PUBLIC, The Hollywood Reporter, WNYC Studios, Digiday, Glixel, Product Hunt, and Social Media Week.

Find Night Sky / iCandi Apps Online

• For further details on Night Sky visit the iCandi Apps ® website at http://iCandiApps.com

• For further information or interview with Andy Weekes please contact Andy@iCandiApps.com

• Free to use copy, images, logos, and further information can be found in the Night Sky Press Kit which can be downloaded here - http://www.icandiapps.com/icandiapps/press/

About iCandi Apps / Night Sky

iCandi Apps was founded in 2008 by Andy Weekes, after he was inspired by the introduction of the App Store. Andy went from being a school teacher to creating one of the most successful reference apps in the world. Having achieved number one ranking in numerous markets, Andy has seen success he couldn't have even dreamed of. Winning a 2018 Webby Award is recognition that iCandi Apps continues to deliver some of the very best content the Internet has to offer.



